



SOFT PLASTIC  
**FLOATS**

SHOPFLOATZILLA.COM

MAKES YOUR BAIT  
**COME ALIVE!**







# The Problem

Most conventional artificial lures fished either on a Texas rig or a Carolina rig often have a horizontal orientation within the water column, making the lure difficult to see particularly when fished close to the floor or other horizontal structure.

# Our Solution

An attachable soft plastic fishing lure float designed to provide more control over bait presentation in the water.





## How It Works

Floatzillas are easy to use and effective – their design allows for integration with nearly any third-party soft plastic lure. Used properly, a Floatzilla makes lures move and float naturally, increasing the strikes and bites you'll receive. Floatzillas will increase soft body plastic lures effectiveness and have weekend anglers fishing like pros.





# Opportunity & Benefits

- The only terminal tackle of its kind. Unique patented design.
- Fully branded packaging.
- Increases strike ratio and gives your lure life like appeal.
- Proven Quality – Designed, developed and tested by pro fishermen.



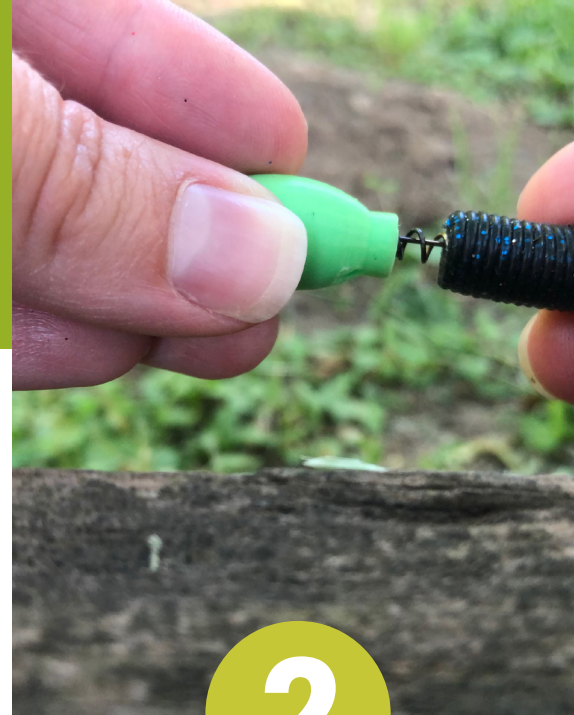




# Easy To Use



**Cut head or end  
of soft plastic lure  
to a flat edge.**



**Place screw tip on  
flat edge of lure  
and twist in.**



# Available In 6 Styles

Designed For All Game Fish







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# FLOATZILLA | TAIL

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**Available In 2 Sizes**

**Designed For  
Stick Worms**

Attach Via Corkscrew End.



Available In 6 Colors







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# FLOATZILLA | CRAW HEAD

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## Designed For Craws

Attach Via Corkscrew End.



Available In 6 Colors







## Designed For Wacky Rigs

Attach Via Corkscrew End.



Available In 4 Colors

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# FLOATZILLA | WACKY CONNECT

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# FLOATZILLA | ZILLA HEAD

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**Designed For Lizards  
Rigged With 3/0 Hook**

Attach Via Texas Rig.



Available In 6 Colors



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# FLOATZILLA | MID BODY

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**Designed For All  
Soft Plastic Lure**

Attach Via Corkscrew Ends.



Available In 4 Colors



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Inventor

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