



FOR IMMEDIATE RELEASE

Absinthia's Bottled Spirits Launches Organic Absinthe Supérieure Blanche

The First Woman Owned and Certified Organic Absinthe out of California is met with Rave Reviews

Oakland, Calif. — December 8, 2017 - Absinthia's Bottled Spirits, LLC, a 100% woman owned spirits business, has launched its first product, a certified organic absinthe blanche, Absinthe Supérieure Blanche. J. Absinthia Vermut, the founder of the Oakland, California-based business, developed the recipe after 20 years of experimentation and study of the history and lore of absinthe.

Absinthia's unique recipe is based on several Swiss recipes she discovered in a vintage absinthe recipe collection. Her recipe uses high-quality, certified organic fresh wormwood, dried anise, dried fennel, and dried coriander, and organic and biodynamic grapes. The absinthe is produced and distilled on the same farm where its grapes are grown in the California's Central Valley.

The absinthe delivers a traditional Swiss style flavor.

"I never expected absinthe to be legal in my lifetime, and when it was again after 95 years, I knew I wanted to bring my own product to market. It had to be certified organic, and I wanted to make sure it was smooth and enjoyable to the typical American palate. It took a great deal of work, and I'm thrilled to have met my goal of producing a traditional, true absinthe with organic, west coast ingredients."

Absinthe Supérieure Blanche is receiving great testimonials:

Peter Mustacich, owner of Alchemy Bottle Shop: "In a category full of intense, overwhelming flavors, Absinthia really stood out to us for its elegant simplicity. We love that it's locally made, and the clean, uncomplicated approach really lets you taste the difference that quality ingredients make. This is a great introduction to absinthe, but also something an experienced drinker can appreciate."

Joe Barwin, Bitters + Bottles: "It's so, so, so very good. My team and I were fawning all over it when we sampled last week."

East Bay Express: "Compared to other absinthes I've tried, Absinthia's Absinthe Superieure Blanche is lighter, cleaner, and exceedingly smooth."
<https://www.eastbayexpress.com/WhatTheFork/archives/2017/10/16/absinthia-brings-organic-absinthe-to-oakland>

Justin Sheffey, Bergerac: "One of the best that I have tasted. It is a very fun absinthe to play around with in cocktails and, at the same time, is very clean if you are in the mood to just sip on it."

Absinthia Organic Absinthe Supérieure Blanche is self-distributed in California and seeking out of state distribution. It is currently available in the San Francisco Bay Area at Absinthe Brasserie and Bar, The Slanted Door, Bar Agricole, PlumpJack Wine and Spirits, Camino, Alchemy Bottle Shop, Bitter + Bottles, Bergerac, Valette, Ledger's Liquors, Eddie's Liquors, and [more](#).

Absinthia's next product, an absinthe verte, is being developed and is expected to be released in 2018.

Absinthia is available for tastings and educational classes on absinthe. Please visit www.absinthia.com for more information.

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